

Enhance Business Agility with Analytics



LAUREN

Delivering Value... Building Relationships

REDEFINE BUSINESS

23+
YEARS
EXPERIENCE

300+
SMART
WORKFORCE

PAN INDIA
& MIDDLE EAST
PRESENCE

651+
KEY
CUSTOMERS

12+
KEY
PARTNERSHIPS

C_{loud} H<sub>igh End
Infra
Structure
Solutions</sub> A_{nalytics} M_{obility} P_{ortal} S_{ocial}

Agenda

Lauren Analytics journey

- Business Intelligence
- Planning and Budgeting
- Predictive Analytics
- Big Data
- Watson

Business Intelligence

Know customer Trend and targets appropriate Product

Have real time visibility into inventories and performance

Knows customer portfolio better and recommend stocks to increase profit

Marketing

Business Head

Need to Focus on more strategic solutions

Finance

IT

CEO

Better visibility on department performance and can target more customers satisfaction

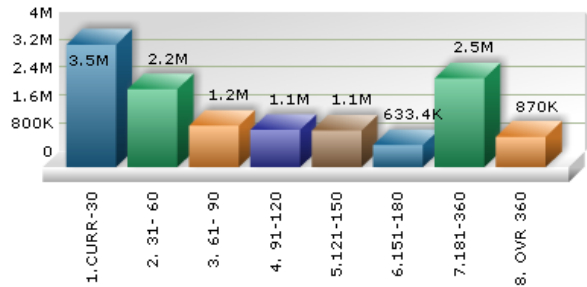
Services Head

Detailed visibility on Services in associated locations

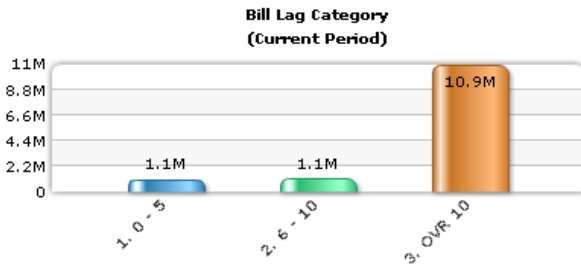


Add a dashboard item:

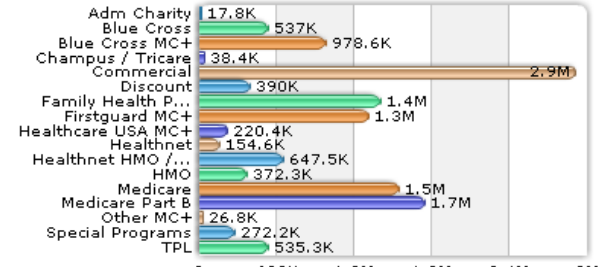
Hospital Aging Summary



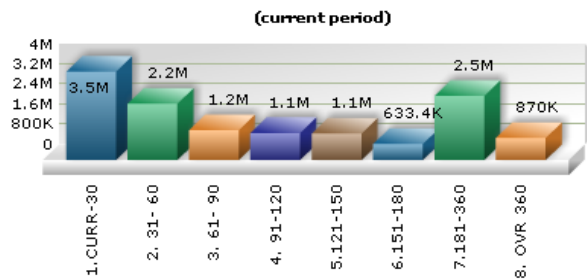
Hospital Bill Lag Category Summary



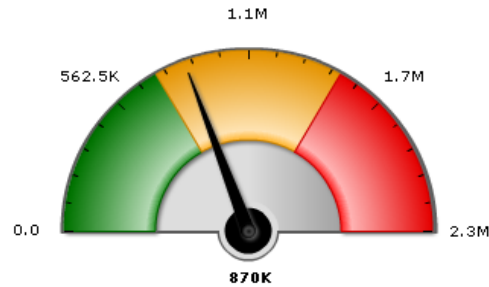
Hospital Payer Summary



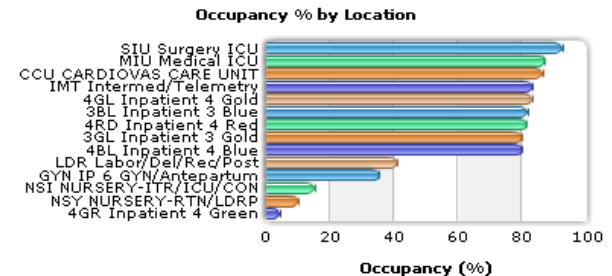
McKesson ATB Aging Summary



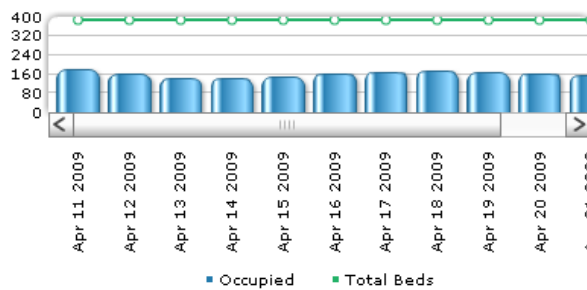
McKesson ATB Aging (Over 360 Days)



McKesson Occupancy Percentage



McKesson Occupancy Trend

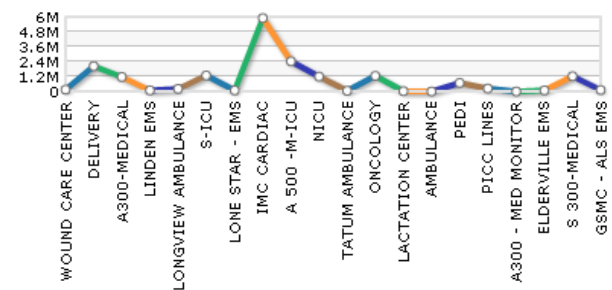


Meditech Monthly Overtime by Dept

Showing 1 to 88 of 88

Dept Number	Dept Name	Overtime Hours
16710	E.R.	1593.3
16721	LONGVIEW AMBULANCE	1486.4
158450	HOUSEKEEPING	1094.0
16730	GSMC - ALS EMS	895.6
16727	HARLETON EMS	714.4
17420	PULMONARY SERVICES	661.9
16745	ORE CITY EMS	661.4
16290	A 600 IMC	648.6
16732	LINDEN EMS	648.3
16011	REHAB UNIT	603.1
16009	SHORT STAY UNIT	585.5
16280	IMC CARDIAC	557.8
16729	LONE STAR - EMS	519.8
16728	DAINGERFIELD EMS	434.8

Meditech MTD Revenue by Dept (Top 20)




Planning & Budgeting

PnB enables organisations to **Budget and Forecast organisations growth** in a systematic manner and **track the same on a regular basis.**

Organizations can analyze data and create models – including **profitability models** – to reflect a constantly evolving business environment. In addition, integrated scorecards and strategy management capabilities help you monitor performance metrics and align resources and initiatives with corporate objectives and market events.

Planning & Budgeting

IBM Cognos TM1 Contributor Welcome Joe Perry 

You are a reviewer or contributor for:

Name	State	Ownership	Reviewer	Last Data Commit
Eastern Region	Work In Progress	None	Sophia Lee	Never committed

Which consists of:

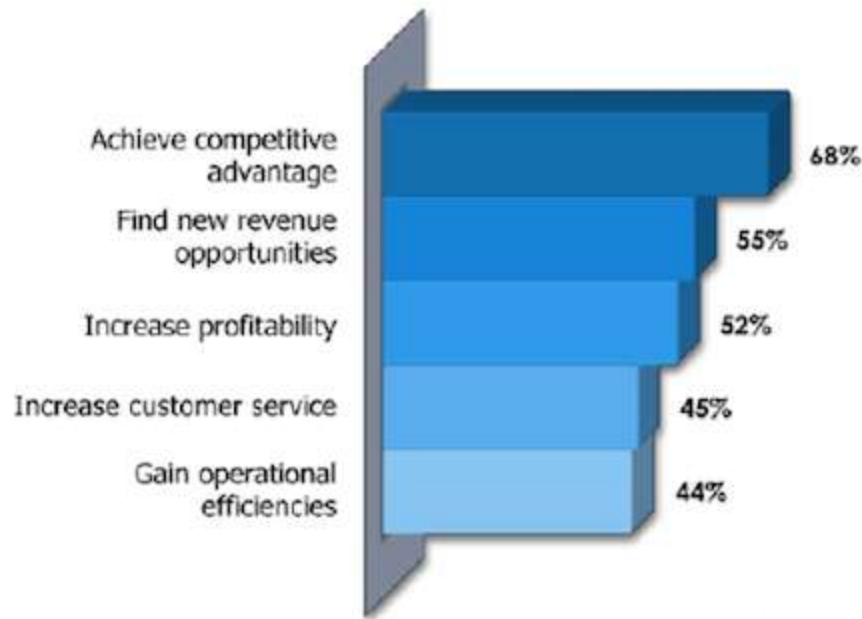
Name	State	Ownership	Reviewer	Last Data Commit
Eastern Region (All)	Work In Progress		Sophia Lee	
Maryland	Locked	Joe Perry	Sophia Lee	October 4, 2009 3:19:54 PM EDT
Georgia	Locked	Joe Perry	Sophia Lee	October 4, 2009 3:19:33 PM EDT
Massachusetts	Work In Progress	Joe Perry	Sophia Lee	October 4, 2009 10:46:10 PM EDT

Workflow Detail for Eastern Region

Current state: Work In Progress
 Data has been committed for this node, but has not been submitted. The owner can edit or submit a node in this state.
 Changed time: October 4, 2009 3:19:50 PM EDT
 Changed by: Joe Perry
 Viewed: no
 Reviewed: no

Predictive Analytics

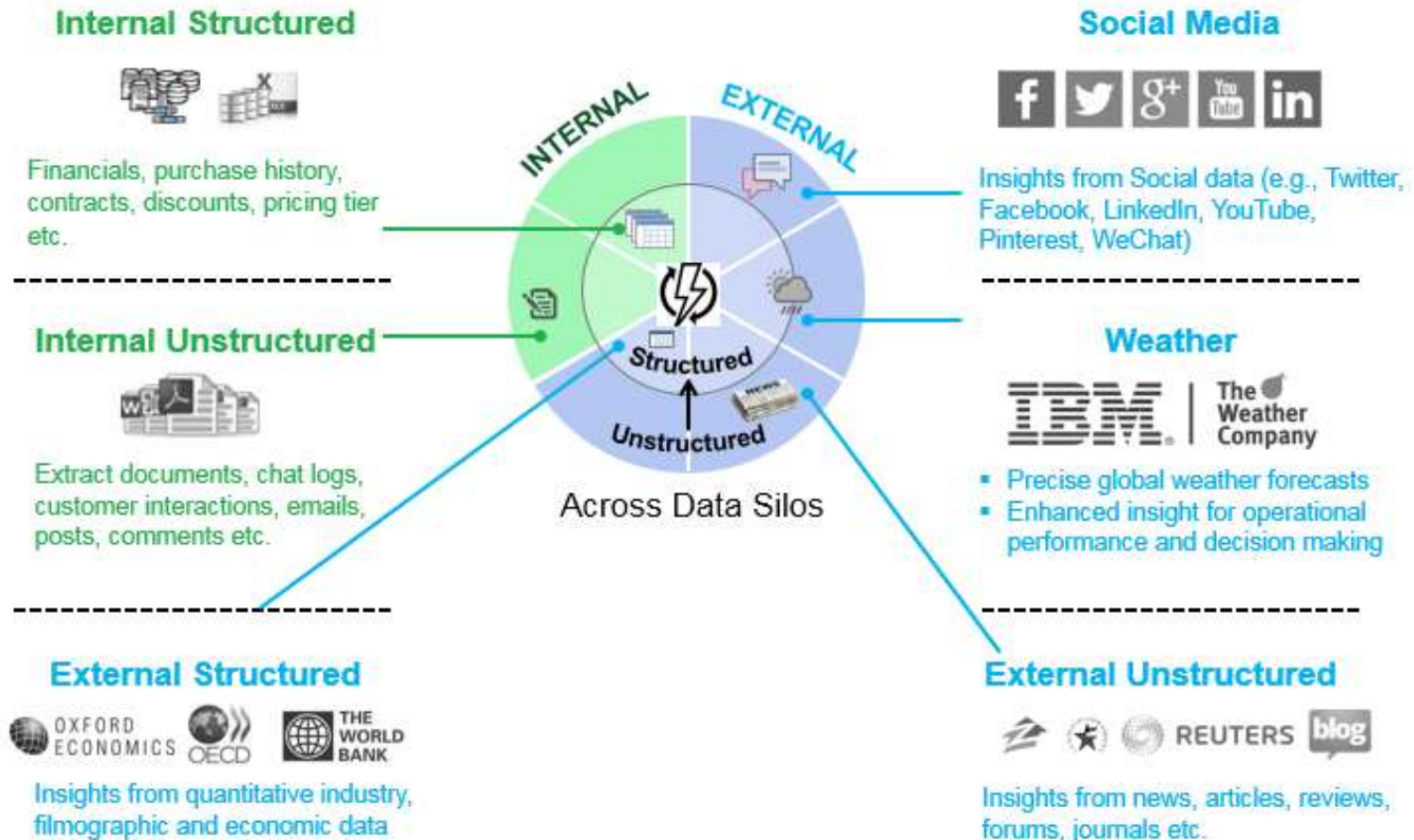
Predictive analytics (PA) uses technology and statistical methods to search through massive amounts of information, analyzing it to predict outcomes for individual patients.



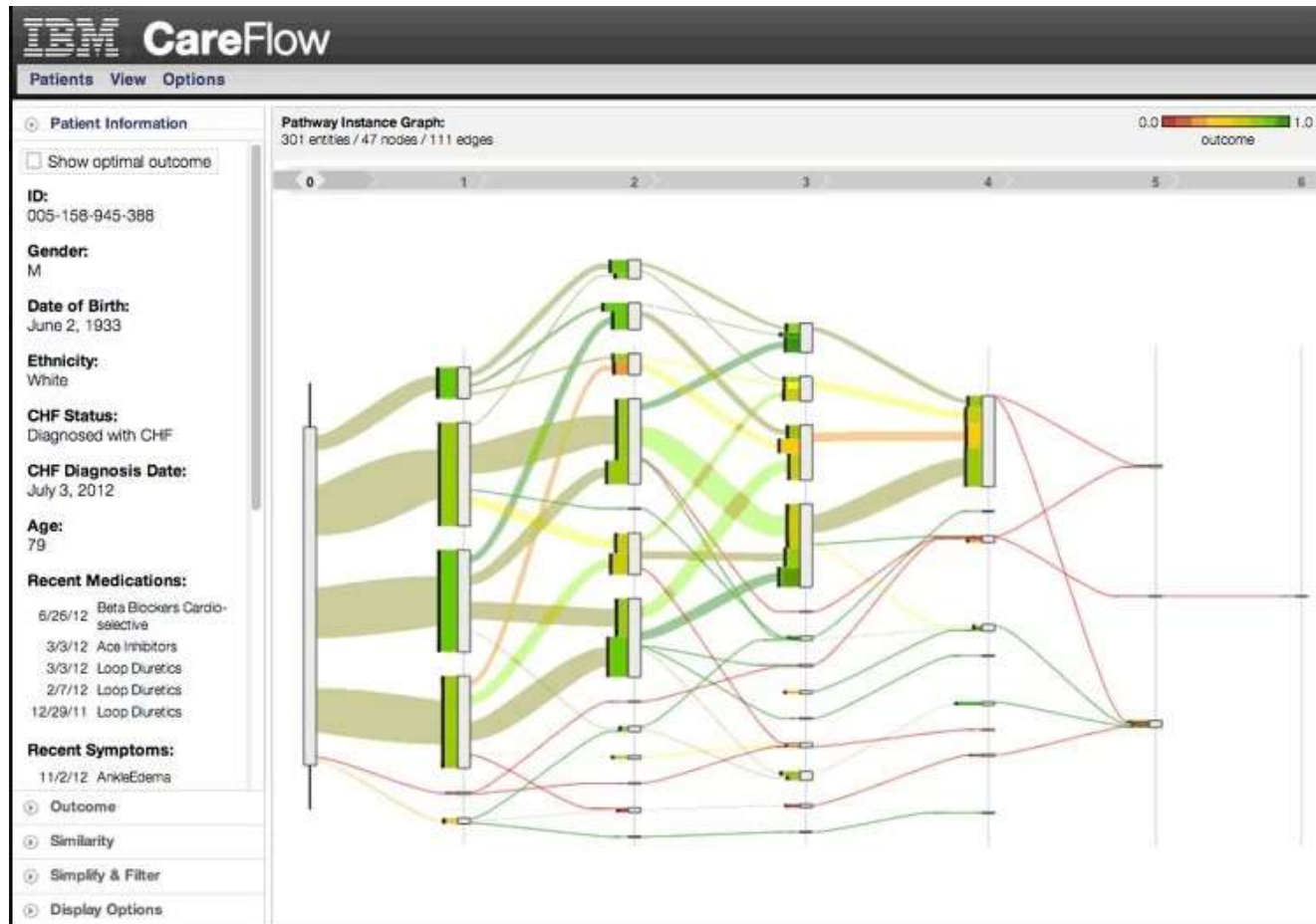
Big Data

- Volume : Humongous amount of data generated every minute
- Velocity : Speed at which data spreads (Whatsapp message)
- Variety : Structured and unstructured data
- Veracity : Trustworthiness of data (twitter, hash tags, ...etc.)

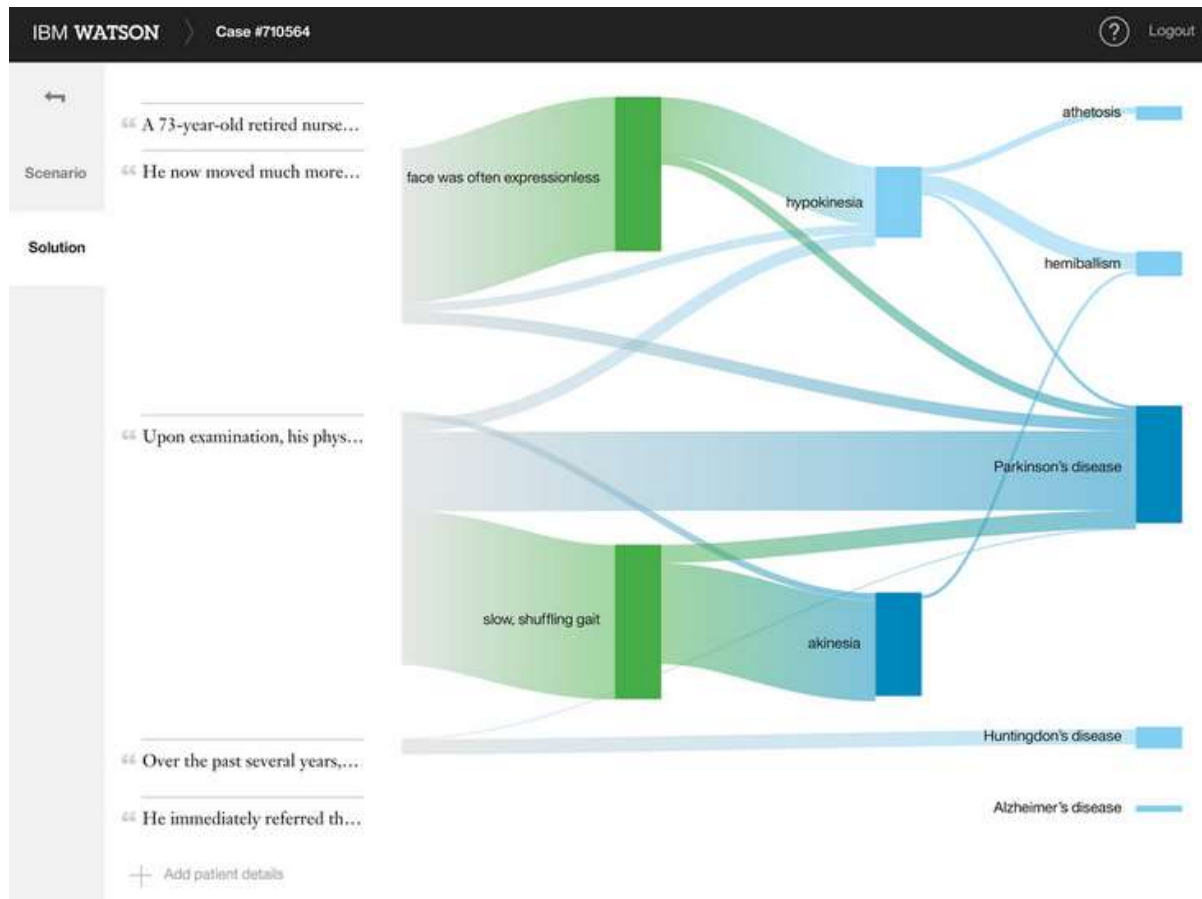
Essential Need of Big Data



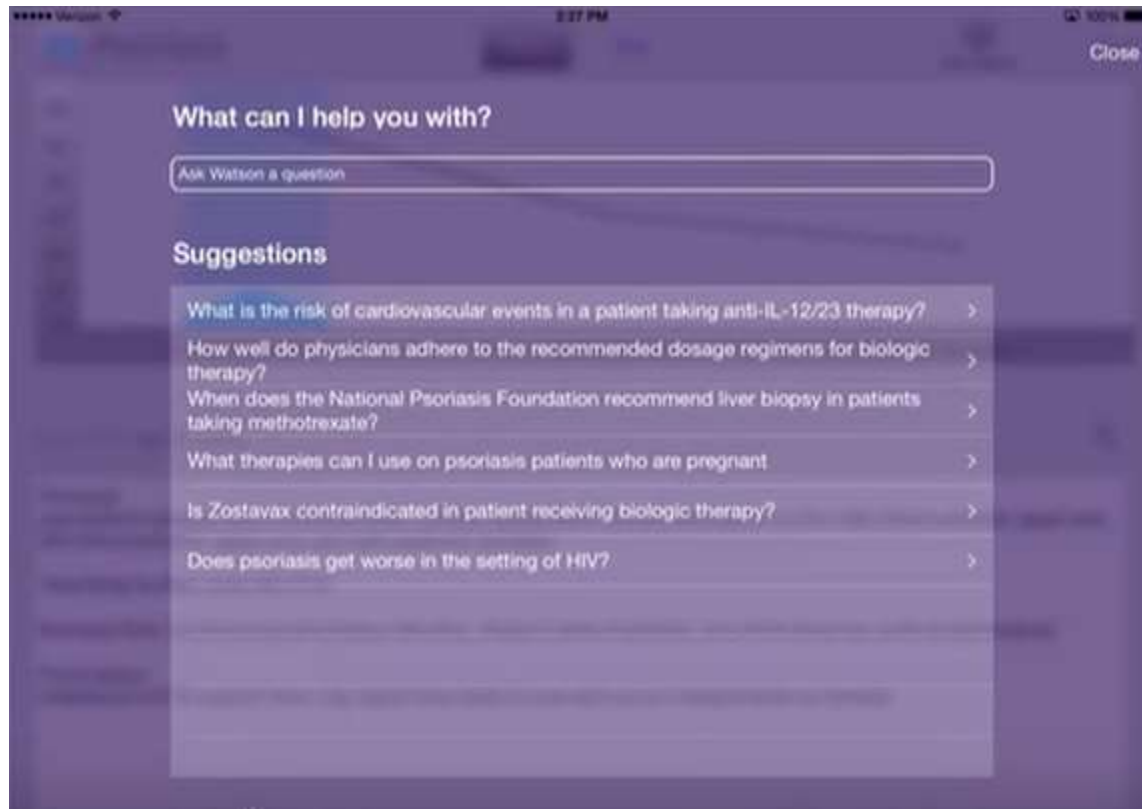
Watson



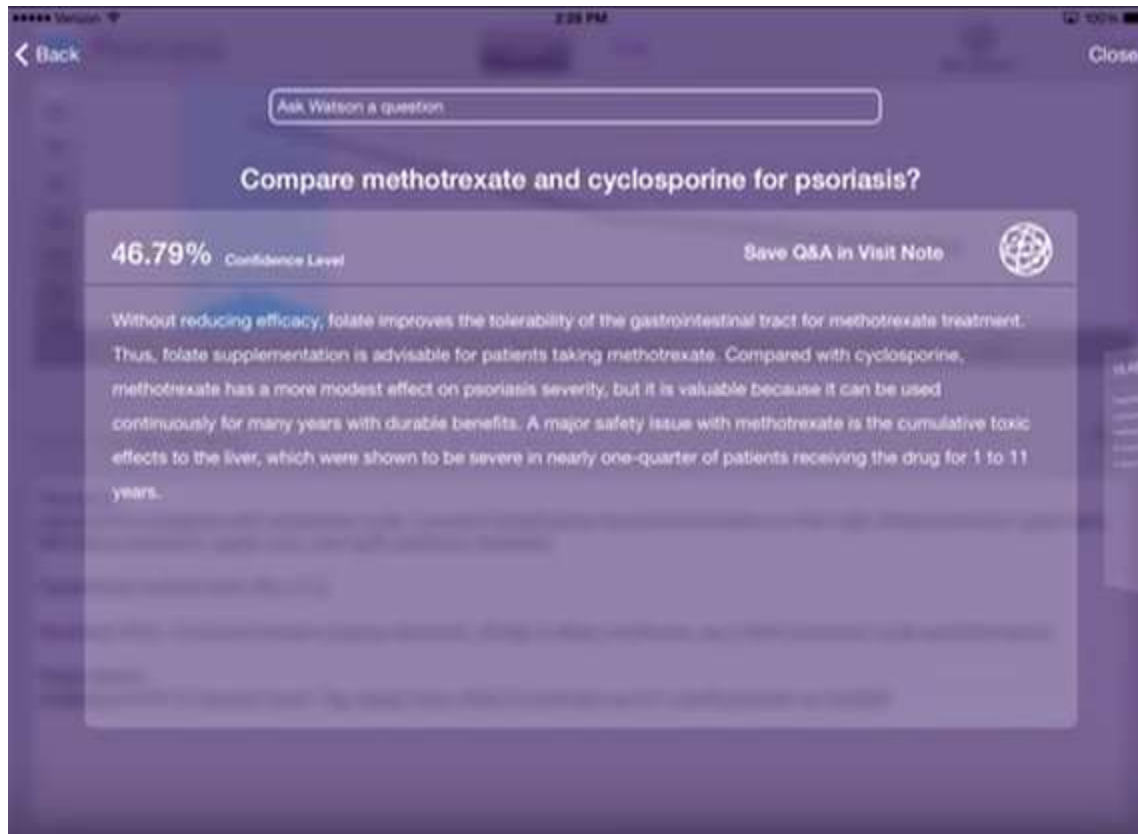
Watson



Watson



Watson





Thank You