Harnessing the power of IT

Big Data & Analytics to deliver Patient Centric Healthcare

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3^{ro} Hinduja Hospital Healthcare Management Series

National Conference on

Redefining Healthcare VALUE BASED DELIVERY

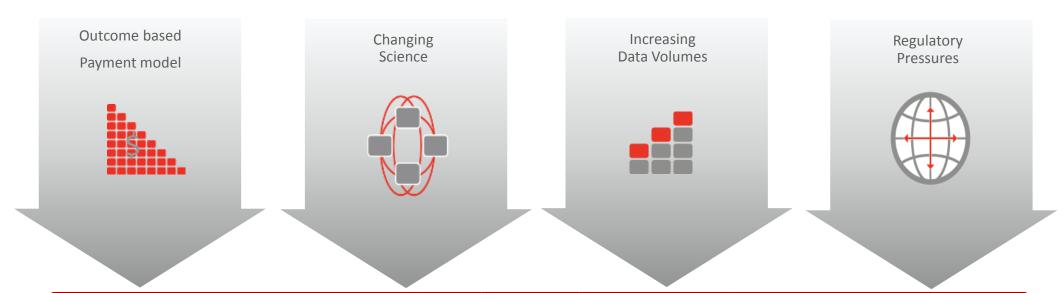
December 4th - 5th, 2015



Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Perfect Storm?



Traditional Approaches Are Limited

Point Applications

Limited, not scalable, and reinforce silos

Homegrown Tools

Expensive to build and maintain

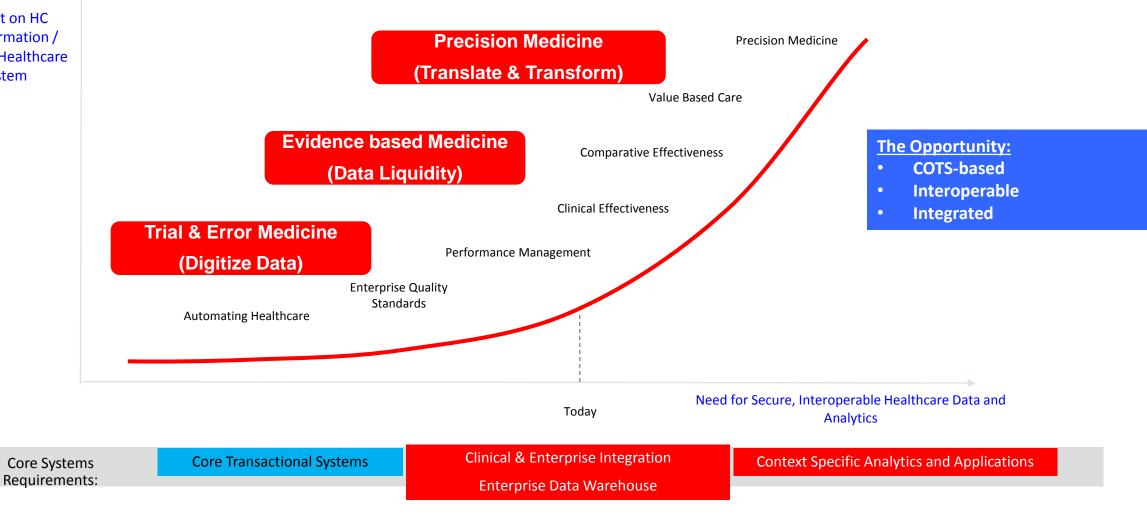
Established Solutions

Often proprietary, closed, and inflexible



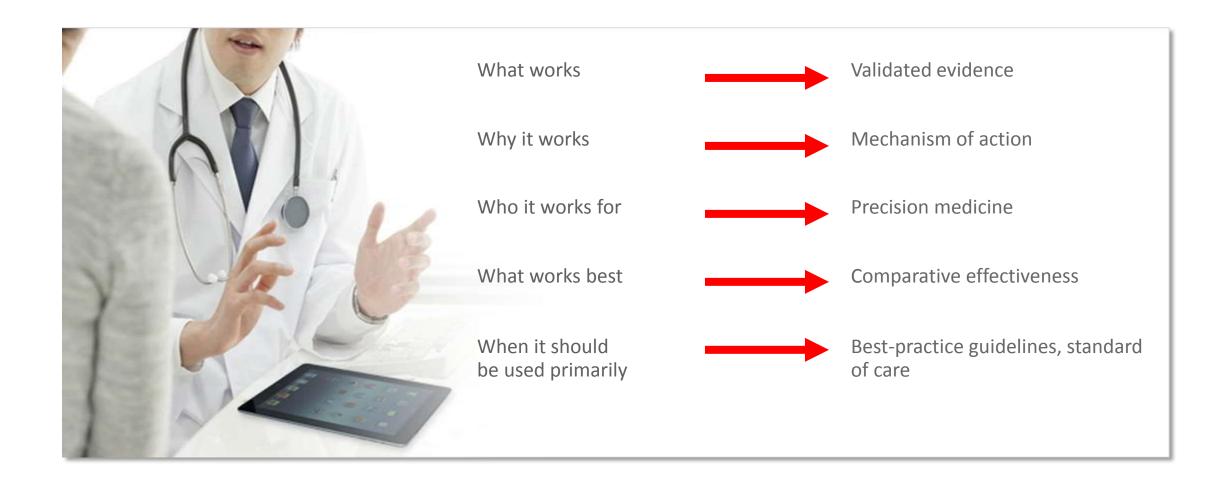
The Journey of Transforming Healthcare

Impact on HC Transformation / Value to Healthcare System



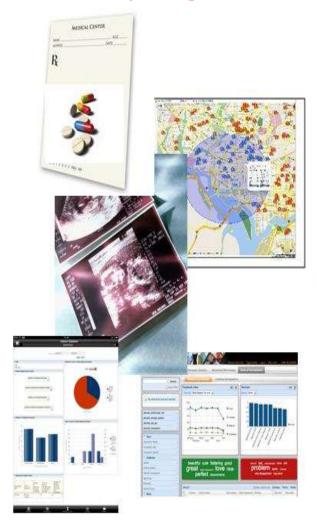


The "Hard Questions" in Healthcare Are Fundamentally Information Challenges





Big Data" Encompasses Many Types of Data With varying volume, speed, and structural challenges



Structured and Unstructured Data

EMR Records, free-text notes, images

Internal & External Sources

Research, pharmacy, govt, population, other providers

Medical Device / Machine-Generated

 Blood pressure, Heart rate, glucose levels, weight, etc

Clinical

• Lab test results, pharma, pathology reports, discharge summaries, clinician notes, etc.

Imaging & Diagnostics

Web, Call Center, Social Media

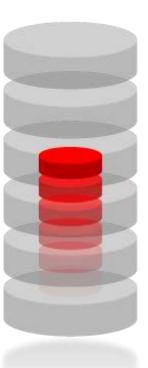
Financial & Operational

Procedures, costs, charges, payments

"Omics"

• Genomics, Proteomics, Metabolomics

History, Family, Demographic





Big Data opportunities in Healthcare Lower cost of healthcare delivery and raise care quality









- Chronic Disease Mgt.
- Care Patterns
- Population Health
- Pay for Performance
- Telemedicine
- Patient Advocacy

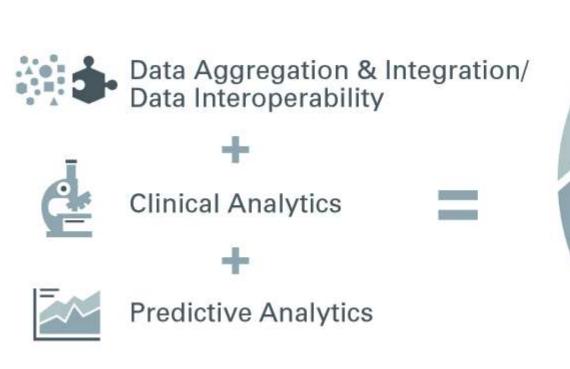
- **Customer Satisfaction**
- Disease Mgt. / Prevention
- Social Media Interactions
- Care / Process Improvements

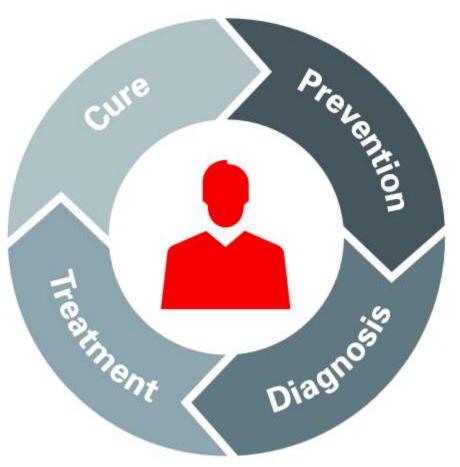
- Capacity Management
- Staffing Optimization
- Protocol Optimization
- Process Efficiency
- Supply Standardization
- Cost Accounting

- Personal Preferences
- Individualized Treatment
- Biometrics
- Data Management
- New Clinical Protocols

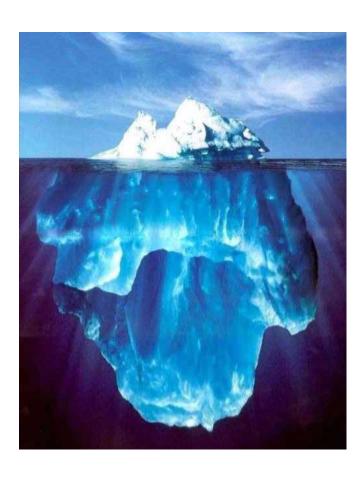


Big Data opportunities in Healthcare Lower cost of healthcare delivery and raise care quality



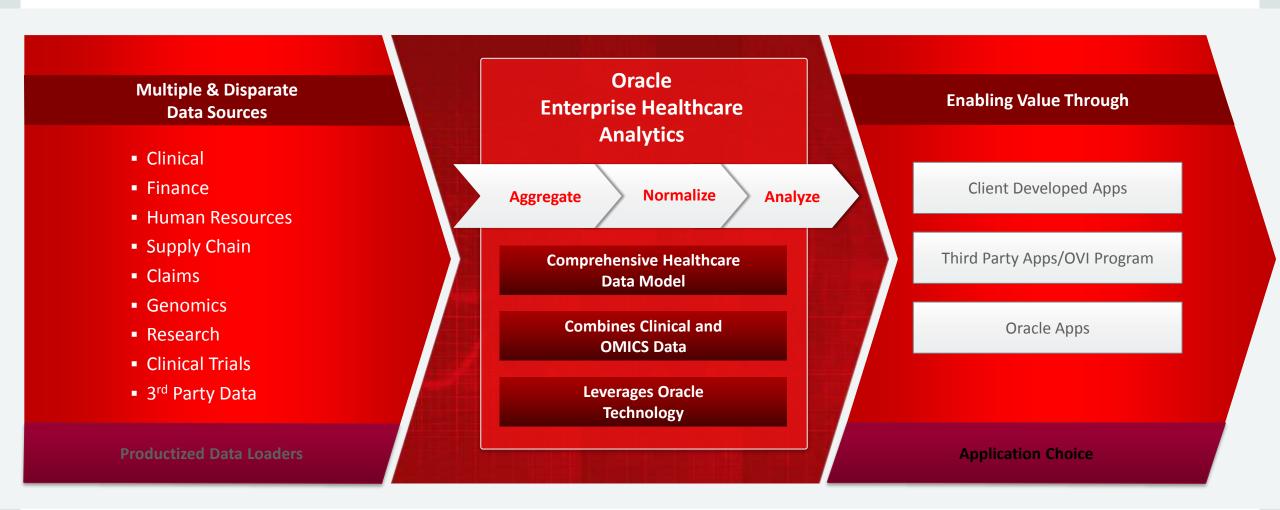


Analytics: More than Meets the Eye



- Data analysis and presentation is the relatively *EASY PART*.
- Data acquisition from myriad complex clinical, financial, administrative, and research source systems and the attendant cleansing, integration, and warehousing of this data is the HARD PART.

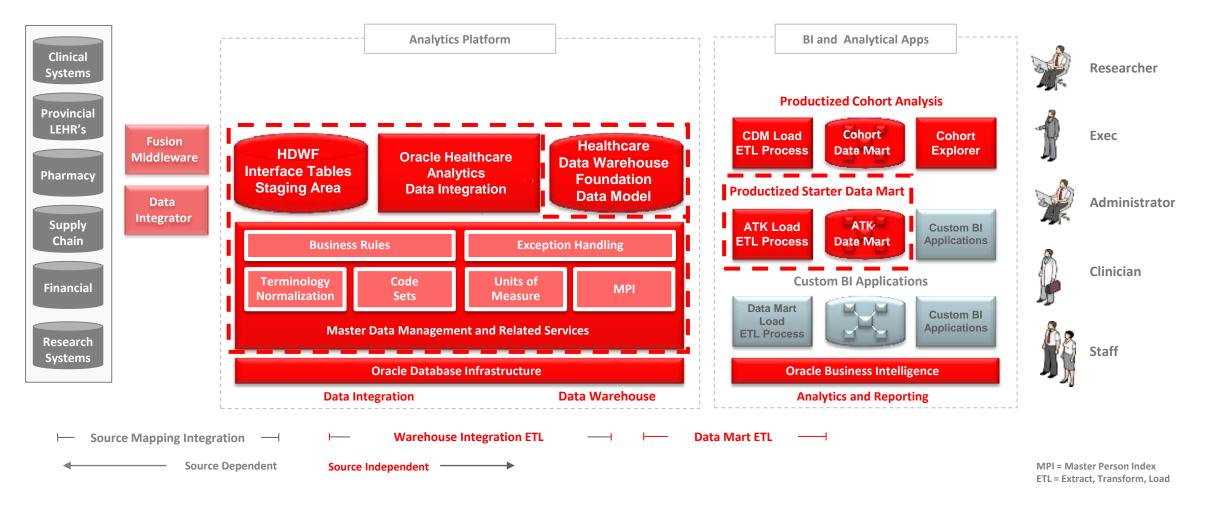
Powering Enterprise Healthcare Analytics



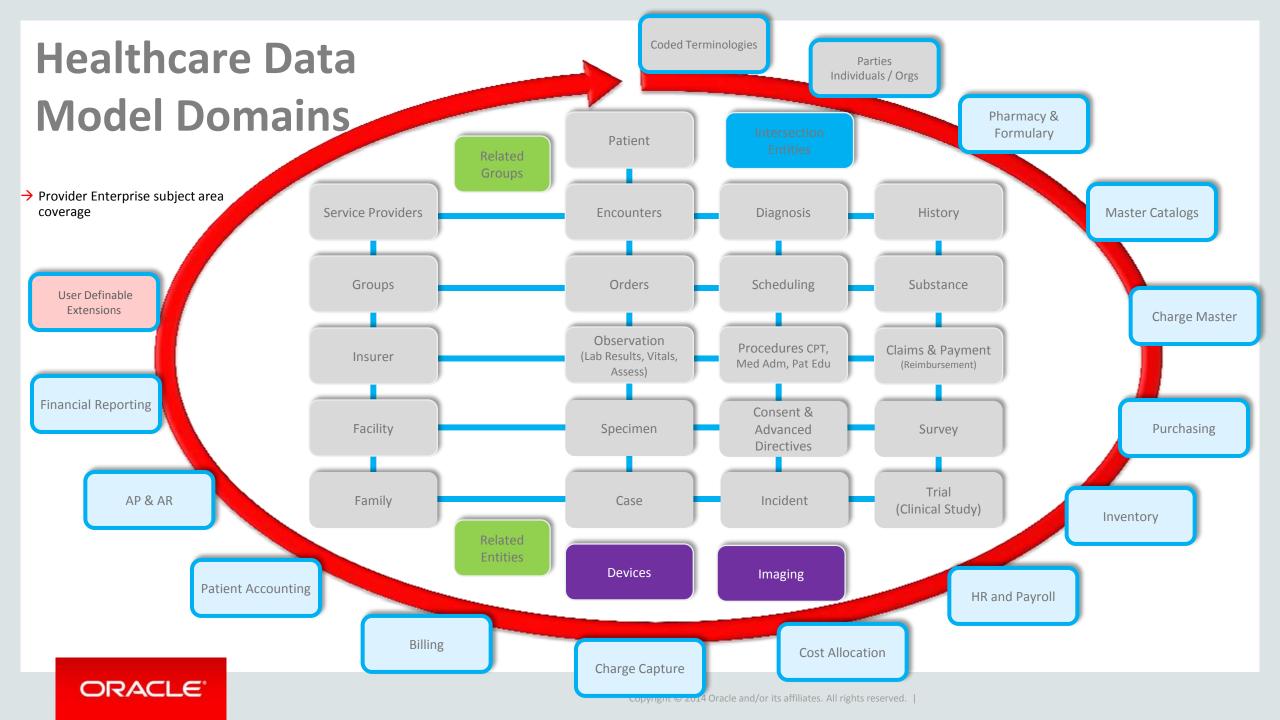


Enterprise Health Analytics

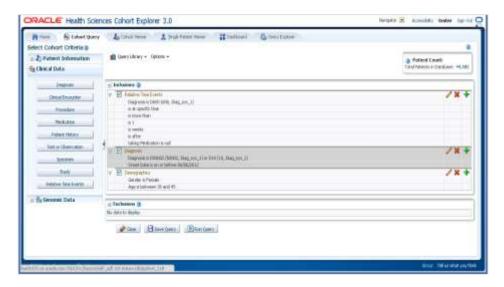
Data Integration, Standardization, Normalization, Governance

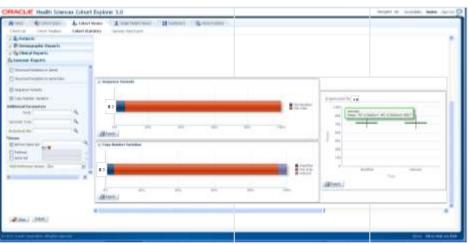






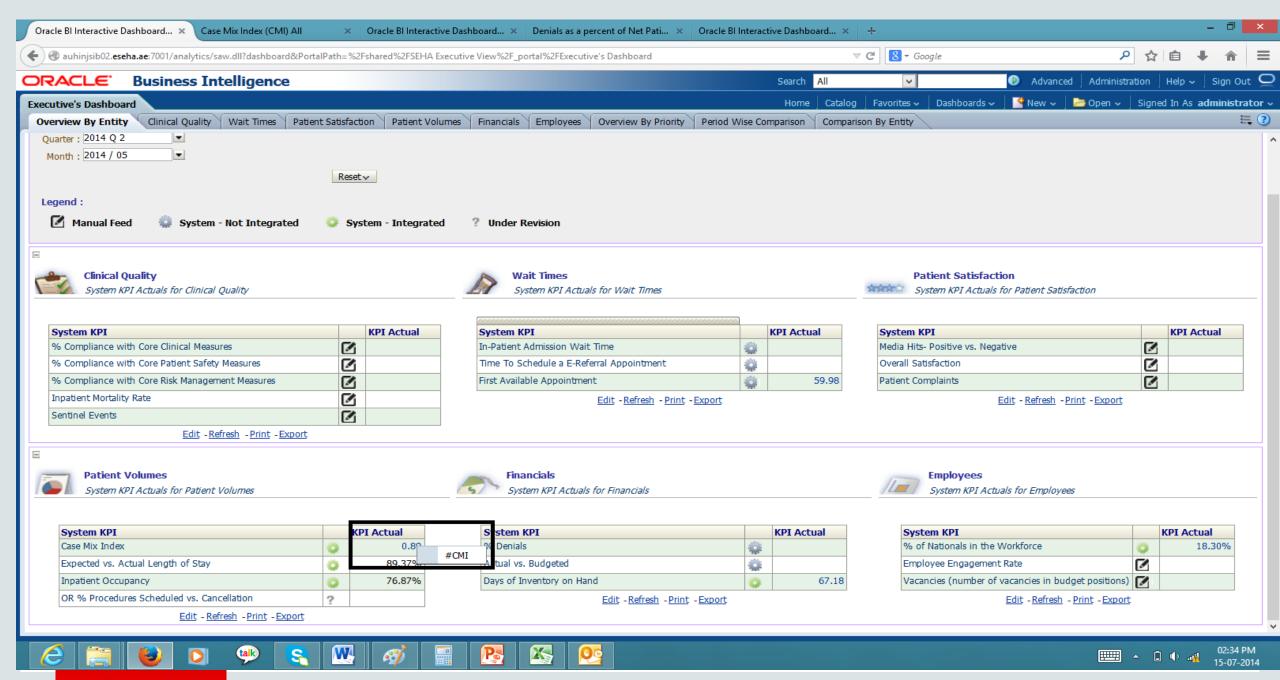
Prebuilt applications: Oracle Cohort Explorer

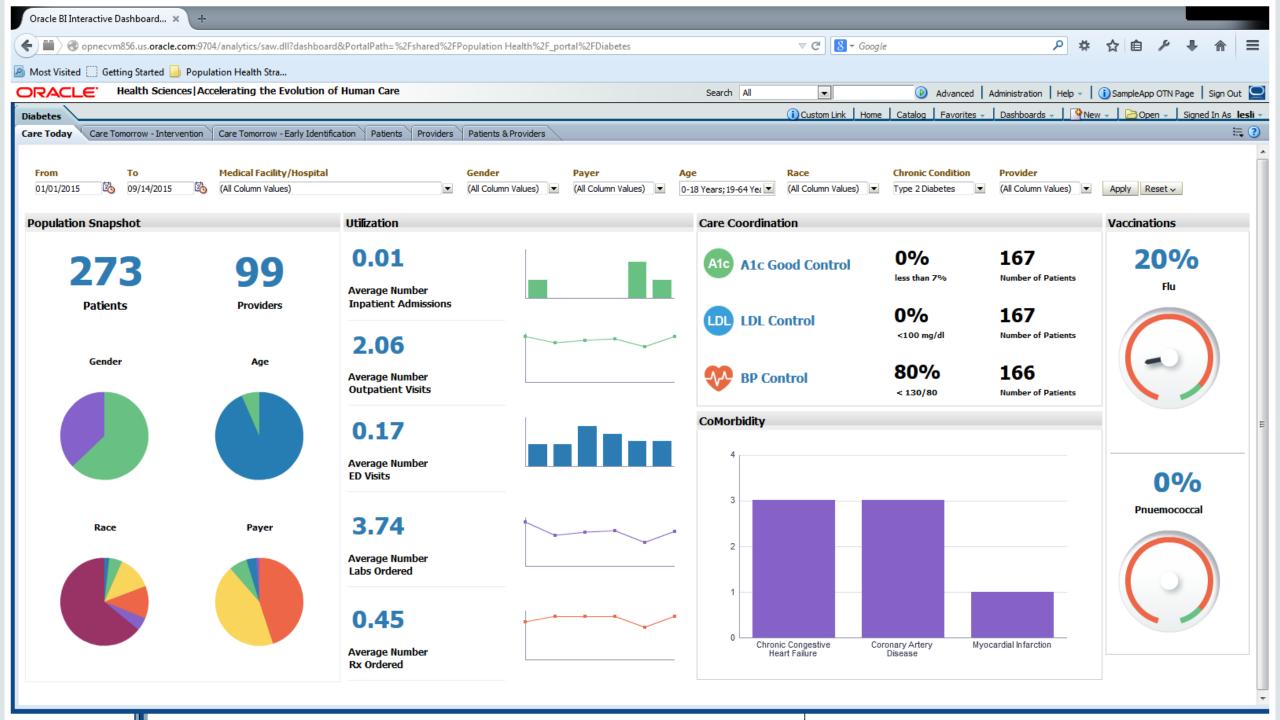


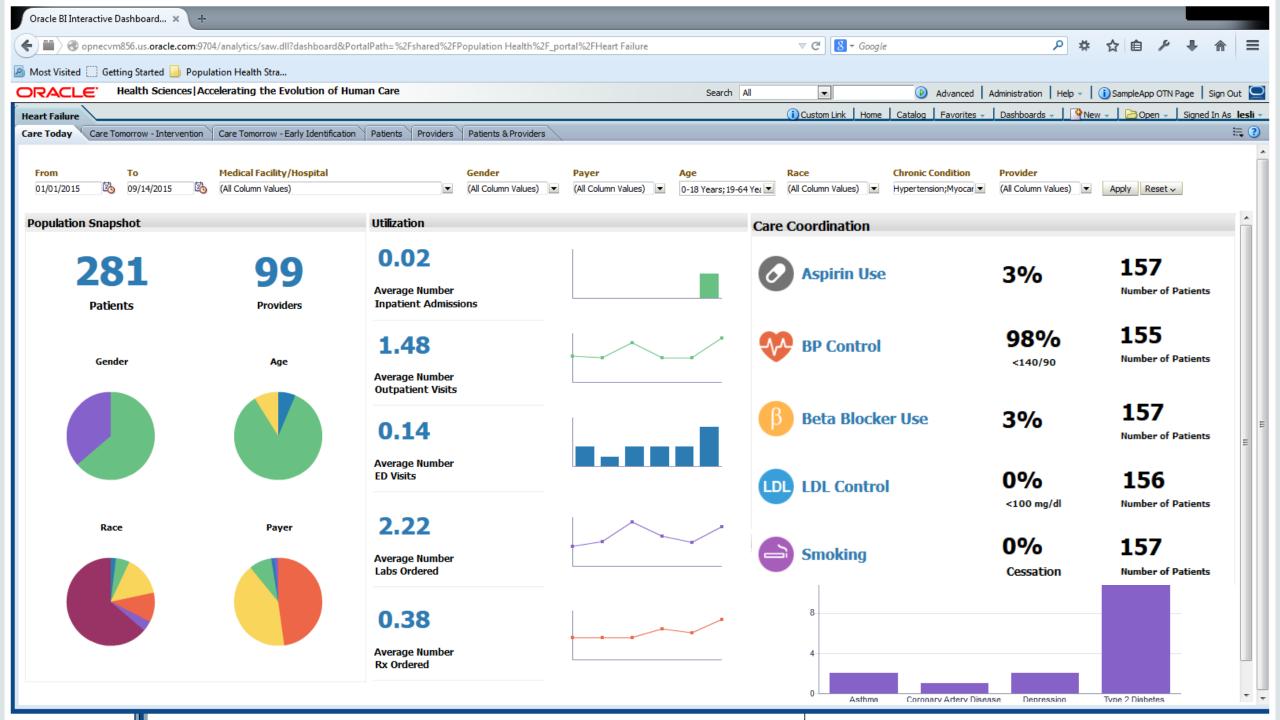


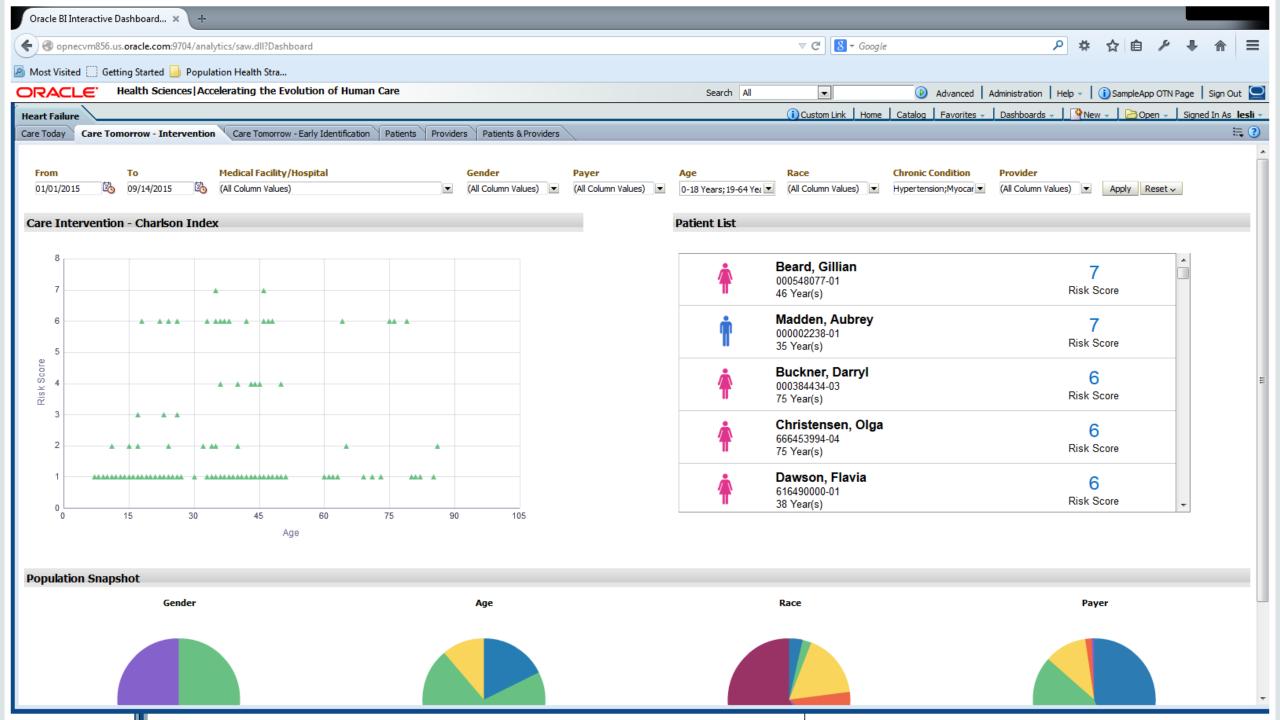
- Web based application designed for clinicians and researchers
- Easy-to-use query tool for patient cohorts and specimen:
 - Enables clinicians and researchers to be self-sufficient and timely in their validation of hypotheses
 - Ensures access control and traceability for regulatory environment
- Supports over 300 search criteria (Patient Demographics, Diagnosis, Procedure/Treatment, Diagnostic Tests, Medications, Specimen...)
- Cohort Data Mart tuned to support real-time ahhoc queries

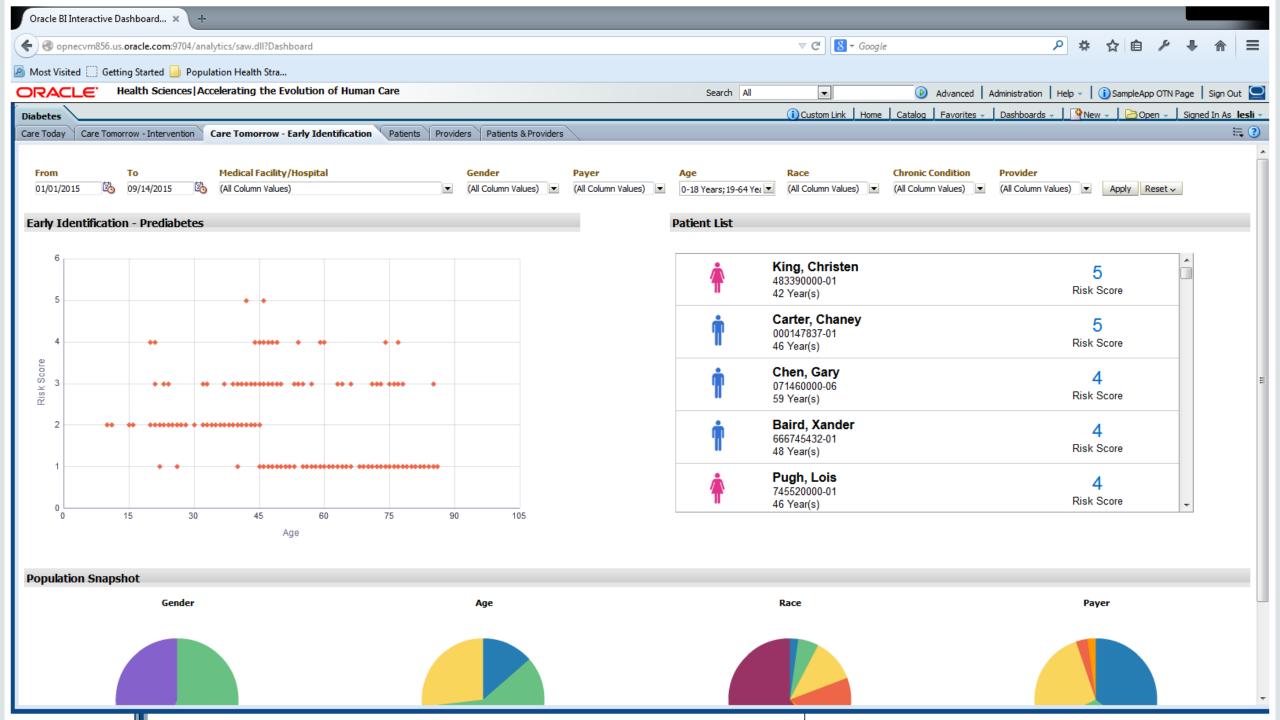










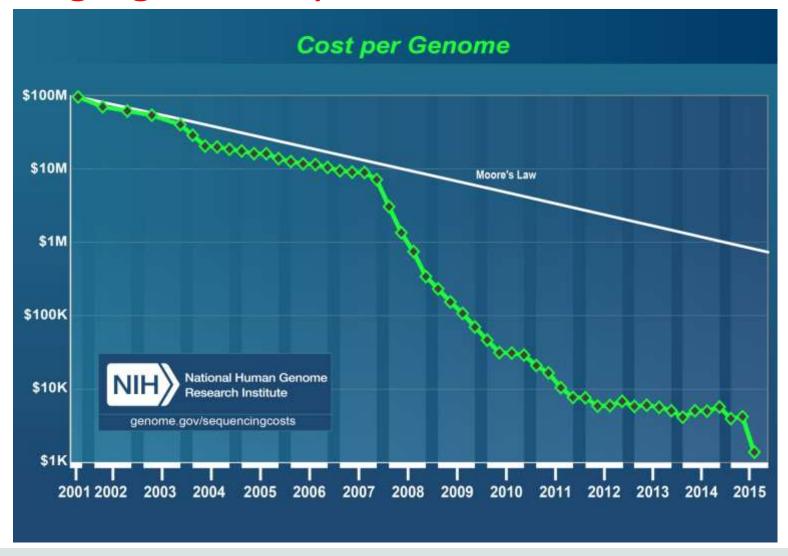


High-Performance Costing





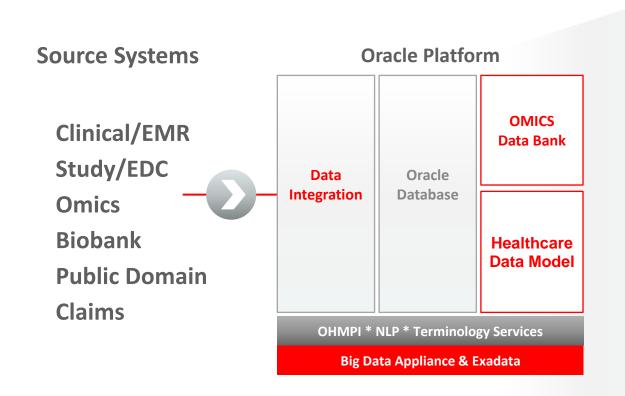
Human Genome Sequencing Cost is reducing significantly

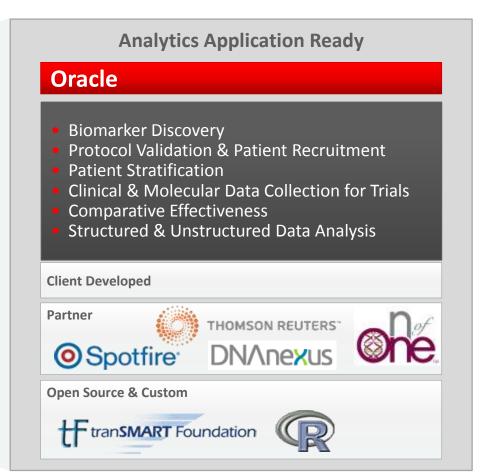




Translational Medicine Analytics Platform

Clinical, Genomic and Multi-Source data integration with a normalized data structure





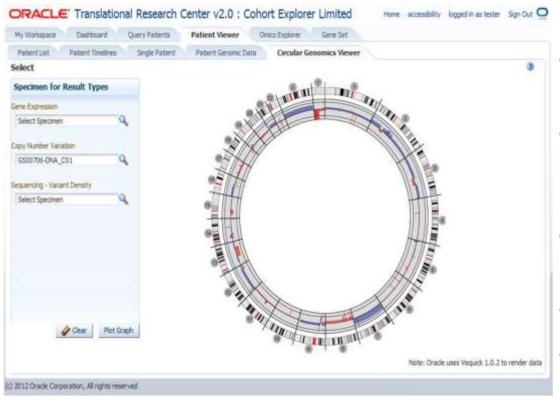


Data Modeled in Omics Data Bank Today

Reference Data						
EMBL	dbSNP and COSMIC	HUGO	SwissProt/ UniProt	Pathway Commons	Polyphen/ SIFT	HGMD and Pharmacogenetic
 gene_id transcript_id CpG site intron exon promoter splice site etc. Result Data	 SNP_id rs_id begin end x_reference Histology somatic etc. 	 chromosome HGNC_ID ENTREZ_gene_id synonyms Approved_dt status MGI_id etc. 	 protein name accession component_type component_desc start/end etc. 	pathwy_namegene_symbolfrequencyetc.	 prediction_score Prediction variant_id transcript_id etc. 	 mutation ID variant type disease pmid confidence drug bank ID entrez ID etc.
Simple Variant (SNP and Indel)	Gene Expression	Copy Number Variant Analysis	RNA Seq	Structural Variant	Genotype	
 SNP_id chromosome position variant _type replace_tag zygosity QC_score etc. 	 probeset_id probeset_annot hybridization intensity P_value call etc. 	 chromosome position normalized_cvg gc_corrected_cvg call_ploidy ploidy_score etc. 	 raw_counts median_length RPKM chromosome position etc. 	 chromosome breakpoint positions inserted/deleted DNA sequence join orientation etc. 	 monomorphic ref any combination of genotype chromosome position etc. 	



The power of Clinical and Omics data in one single system Example Use Cases

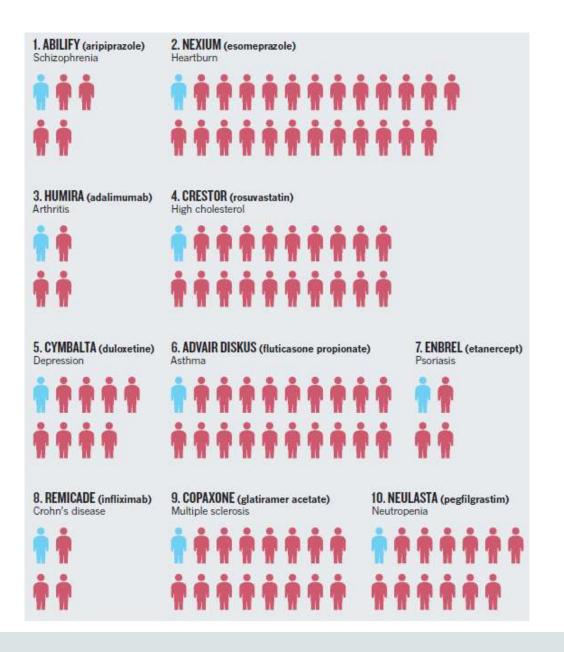


- Find patients that are poor responders for drug Y and have a mutation in the promoter region of Gene X
- What is the expression level of TP53 mutants by cancer tissue
- How many patients have disease Z, responded to treatment, have a chromosome 18 deletion and have blood samples in the biobank?
- Do mutations in the coding sequence of Gene X perturbs its expression across all of my projects
- Show HER+ cell lines that have ERBB2 copy number gains
- Take only the exome portion of the whole genome and do a statistical association analysis with phenotype Z and then prioritise the genes based on their variant type (e.g. non-syn SNPs), annotations (e.g. growth factors) and membership to known pathways

Roadmap - Precision Medicine?

Top 10 marketed drugs in the US only help between 1 in 4 to 1 in 25 people.

610 | NATURE | VOL 520 | 30 APRIL 2015



Precision Medicine

Molecular Pathologist



Molecular Tumor Board



Clinical Geneticist and Care Team







Classification (filter + annotation)

Clinical Interpretation Report (creation and distribution)

Narrow the focus on gene mutations of interest

Associate clinical implication with the variants

Deliver to ordering clinicians



Summary

Healthcare Analytics

From individuals to populations, bridging the care gaps for better health

The evolution of precision medicine

The evolution of population health management

The evolution of accountable care

The evolution of patient engagement

The evolution of patient satisfaction





Accelerating the Evolution of Human Care